

**Kathy Devi McFadden** has been partnering with leaders for over 20 years. She has an excellent track record of making an impact in the lives of her clients through trust-based partnerships. Devi's coaching practice focuses on working with leaders to make their greatest impact by aligning everything we do personally and professionally toward our passions and unique purpose. She supports her clients' ability to increase their focus, drive simplicity and guide clarity for better decision making.

Her coaching services leverage a variety of assessments including multiple 360 tools, Instinctive Drives™, Emotional Intelligence, Strengths-Based appraisals, and interpretation of other resources providing valuable insight from the participant, peers and leadership.

Devi was an Operations Leader and Leadership Coach at Cisco. Most recently Devi led the Global People Services team at Xilinx. With her additional experience as Director of Human Resources, Senior Business Partner roles, and Change Management Consultant, she understands the complexities and challenges faced by leaders at all levels. She works successfully with all disciplines and works with clients around the globe.

Highly educated, Devi holds a Master of Business Administration, a Master of Divinity, is a Professional Certified Coach, Certified Practitioner in Team Coaching and a member of the International Coach Federation. She brings additional knowledge to her coaching services as a trained and certified instructor in mindfulness, meditation, and yoga. Devi is married and has lived and worked in the San Francisco Bay Area since 2001.

#### **In Devi's own words:**

"I'm passionate about working with leaders who are ready to do the work to develop themselves and their teams. Leadership comes with responsibility. Leaders are role models. They are expected to live the culture they're trying to create. Here's how exceptional leaders do that.

#### **Self-awareness matters**

I believe leaders need to be genuine and authentic—to learn what works for them individually, not trying what someone else does and expect it to work. To do this we have to get in touch with what really matters. The more we align with our values and stop forcing ourselves to conform to things that don't align to who we are, the more successful we become, and it's easier—things fall into place naturally.

#### **The whole Self matters**

I believe in a comprehensive holistic approach—it's about all of You. What we do at work impacts what we do outside of work and vice versa, so nothing is off the table—any topics that come up in coaching are perfect.

#### **Self-care matters**

Leaders have to take care of themselves in order to be available for others (family, work, community, etc.). No one benefits when we burn out. To do this we need to unlearn many behaviors we may take for granted and prioritize well-being. When we truly take care of ourselves, we give the gift of our best selves to those around us. That's where excellence comes from and how we multiply our impact!"

## *Devi McFadden*



Devi McFadden has extensive people-centric leadership, training and coaching experience in large corporate settings and has experience improving worker performance at multiple levels.

She is an ICF Professional Certified Coach (PCC), Certified Professional Co-Active Coach (CPCC), Certified Practitioner in Team Coaching, and Instinctive Drives™ Certified I.D. Partner.



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